



Health Careers Group

Education • Employment • Systems • Consultancy

Inside the Issue

- HEALTH CAREERS INSTITUTE NEWS DESK
- MWT EDUCATION CONSULTANCY NEWS DESK
- ON THE WINGS OF DREAMS
- WORLD HEALTH NEWS
- CAREERS

29th
SEPT.
WORLD HEART DAY



HEALTH CAREERS GROUP

BULLETIN

September 2019

www.healthcareersgroup.in

Celebrate World Heart Day



Do what it takes to start,
to have a healthy heart

September 2019

Editorial

Hello again, and we welcome you to this latest edition of the HCG Bulletin!

The international job market is getting increasingly competitive. To stay on the cutting edge and to future-proof your career, you must keep yourself updated with the latest knowledge and skills. Those who are unwilling to get out of their comfort zone in order to up-skill and re-skill themselves will no longer be in-demand and may find that they are bypassed for a promotion. This is the case across all professions—if you are not updated, you are not going to stand out! To step up your game, you need to invest in your skills, and upgrade your capabilities. The Health Careers Group helps you to do exactly this; through online classes, e-learning and in-class learning, professional development platforms and networking forums that connect you with best-in-class education to help you to move ahead in your career. By staying committed to lifelong learning, you can ensure that your career is always on an upward trajectory!

This month, we shine the spotlight on organ donation, a gift that improves and saves the lives of countless patients around the world. Statistics show that although 95% of adults support organ donations, only around 58% of them actually take the trouble to sign up as donors...a simple act that smoothens the process of donation and makes sure that precious organs are put to good use. Did you know that just one donor can save up to 8 lives? And that around 20 people die every single day waiting for a heart transplant? Each of us has the power to make a difference and turn these statistics around. You, too, can be a donor...make your thoughts known to your friends and family! Give the precious gift of life to someone who really needs it.

As we always do, we bring you news of what's been happening across our offices. If anyone has anything to share, do write in to me at usha@mwtedu.com.

Ciao! I'm signing off now, and hoping you have a great month ahead!

HEALTH CAREERS INSTITUTE NEWS DESK

Bringing you the latest news from HCI
September 2019 Milestones:

1. The month of September started off with the Onam celebrations on 6th at DD Retreat centre, Thammanam. The HCG family came together to celebrate the festival with fun-filled competitions, games and dances. The HCI Kadavanthra team won the best team prize and was awarded a rolling trophy.



2. Delegates from SilverPeak Global visited HCI on 24/09/2019, as a part of Certificate III Individual Support training for Japan.
3. The Certificate III Individual Support course was successfully completed for NCAP 2019 Batch students.



- The AHA team conducted a BLS training session at Indra Gandhi Institute of Dental Sciences, Nellikuzhi, Kothamangalam.



- Final skill assessment for Home Health Aide (HHA) course was conducted at HCI for Manimalakunnu SDC ASAP (Additional Skill Acquisition Program) students on 15/09/2019.



6. A new batch of Cliniminds courses started on 16/09/2019. Some of our students from the previous batch have been placed at IQVIA, Ernakulam.
7. NCAP Middle East licensure exam online training started on 16/09/2019.
8. The AHA team has trained around 204 BLS and 94 ACLS students this month.
9. A new batch of OET started from 02/09/2019. Our previous batch students achieved 90% results and we congratulate all those who passed!
10. A new batch of IELTS started on 16/09/2019. In the previous batch our students achieved 100% results and we congratulate all of them.
11. Mr. Binuraj conducted a Professional Development course on IV Cannulation at Marian Medical Centre, Arunapuram, Pala.



12. A preparatory online batch on “Introduction to EPIQRN” was started on 24/09/2019.
13. The marketing team conducted marketing promotional activities for IELTS and OET at Info Park from 17 to 19 September 2019.

MWT EDUCATION CONSULTANCY NEWS DESK

Several seminars and workshops on overseas education were conducted at various places in September 2019. Here are some pictures and details.

Date - 05/09/2019

Center- BENZ CENTRE FOR IELTS & OET ,Vyttilla,Kochi

Seminar conducted by-

Nandhu Krishna (Sales and marketing executive)

Prayag K Ravi (Sales & Marketing Advisor)

Sethu Mohan (Sales & Marketing Advisor)



Date - 19/09/2019

Venue : Kochi

Delegate visit and Agent training session from IIBIT, Australia



Date - 19/09/2019

Center -Phonemes English Academy, Thrippunithura ,Kochi

Seminar conducted by-

Nandhu Krishna (Sales and marketing officer)

Prayag K Ravi (Customer support executive)



Date - 25/09/2019

Center - Edu Maestro Academy, Kakkanad, Kochi

Seminar conducted by-

Nandhu Krishna (Sales and marketing officer)

Sethu Mohan (Sales and marketing advisor)

Arunima Mohan (Sales and marketing advisor)



Date - 27/09/2019

Venue : Kochi

EPIQRN

Spot admission



HARD WORK IS THE FOUNDATION OF SUCCESS

These are our students who have worked hard to fulfill their dreams, and have made it to various universities abroad in September 2019. We wish our dear students all the very best in their careers and in their lives!

Sep 2nd 2019

IHM EPIQ-RN (Domestic)



Deepthi Sirisha



Fadi Mahmoud



Leena



Navin



Neethu Sebastian

3rd Sep 2019
Seneca College Canada



Preetha

3rd Sep 2019
Fleming College Canada



Shrijina



Eldho Sabu



Anto Joy

16th Sep 2019
GDN / IHM



Komalpreet Kaur



Biji Peter



Treesa Mary



Dhanya George

20th Sep 2019 Otago CAP



Jhonson Joy



Deepa Chacko



Jeeba Thankachan



Jamal N A

30th Sep 2019 IHM EPIQ-RN



Sabari Sangar



Jerin Joby



Simi Jose



Rinku Samuel

30th Sep 2019
IHM EPIQ-RN (Domestic)



Bibitha John



Aparna Suresh



Sumi Thalappil
Surendran



Renjith
Radhakr-
ishnan

**WORLD
HEALTH
NEWS**

AUGUST 2019

ORGAN DONATION

The Gift of Life



ORGAN DONATION: THE GIFT OF LIFE

Organs and tissues that can be donated include:

- Kidneys
- Lungs
- Heart Valves
- Skin
- Cornea
- Liver
- Bone
- Intestine
- Heart
- Pancreas
- Bone Marrow
- Ligament

Deceased Donors are individuals whose organs and/or tissues are donated at the time of their death. Organs are procured only after the donor's brain death is confirmed. Brain death is a legal definition of death; it is the complete stopping of all brain functions and cannot be reversed. Brain death occurs due to extreme and serious trauma or injury to the brain; the body's blood supply to the brain is blocked, and the brain dies.

Living donation means to surgically remove an organ or portion of an organ from a living person and place it in another person whose organ is no longer functioning properly. Living donation is possible in cases of kidney, liver or bone marrow transplant.

Direct donation is the most common type of living-donor organ donation. In this type of living-donor organ donation, the donor directs the organ to a specific recipient for transplant. The recipient may be a relative or a friend in most cases.

Non-direct donation: The match is based on medical need and blood type compatibility. Paired-organ donation and donation chain allow more people a chance to get organs where direct donor transplant is impossible.

Paired donation/exchange involves two living donors and two recipients. If the recipient from one pair is compatible with the donor from the other pair and vice versa- the transplant center may arrange for two simultaneous transplants to take place. This allows two transplant candidates to receive organs and two donors to give organs while the original recipient/donor pairs were unable to do so with each other.

Donation chain involves several pairs of incompatible living donors and recipients may be linked with a non-directed living donor to form a donation chain in order to receive compatible organ.

Legal and ethical implications:

Informed consent is needed from the donor or from a family member of deceased donor for organ donation.	Donor card: signing the 'Donor Card' means a person has agreed to donate organs after death.
Organ trafficking is the trade of human organs, tissues, or other body products, usually for transplantation; is an illegal act.	Organ transplant legislation dictates fair, equitable and non-discriminatory allocation of organs to suitable recipients

Myths and facts about donation: References:

Myths	Facts
I am not in good health, so I can't be a donor.	Anyone, regardless of age or medical history, can sign up to be a donor. The transplant team will determine at an individual's time of death whether donation is possible.
Organ donation is not supported by my religion	All religions consider donation as the final act of love and generosity toward others.
If I agree to donate my organs, at the hospital, they won't try to save my life.	When you are sick or injured and admitted to a hospital, the priority is to save your life.
Rich or famous people on the waiting list get organs faster.	The factors used in matching include blood type, time spent waiting, other important medical information, how sick the person is, and geographic location.
People can buy and sell organs	Organ trafficking is a punishable offence
If I am in a coma, they could take my organs.	Deceased organ donors are patients who have been declared brain dead. Brain death is NOT the same as coma. People can recover from comas, but not from brain death. Brain death is final.
My family will have to pay for the donation.	By law, there is no cost to donors or their families for organ or tissue donation.
Organ and tissue donation will disfigure my body.	Donated organs are removed surgically; since the donor's body is dressed for burial, signs of organ or tissue donation will not be visible.

Mayo Clinic, Healthy Lifestyle: Consumer Health, available online: www.mayoclinic.org/healthy-lifestyle/consumer-health/in-depth/organ-donation/art-20047529, accessed on 9/18/2019

National Kidney Foundation, Organ Donation, available online: www.kidney.org/atoz/content/orgdonor, accessed on 9/18/2019

World Health Organization, Human Organ Transplantation, available online: www.who.int/transplantation/organ/en, accessed on 9/20/2019



WE'RE HIRING...

At HCG, you will find a challenging, friendly and warm atmosphere to build your career. You will get plenty of opportunities to grow in your current area of expertise and far beyond. We encourage innovation and creativity and welcome out-of-the-box thinking! If you feel you would be a good fit for our work culture, do explore our current openings:

eLearning Student Support Executive (HCG/MWC/0024)

Exp: 0-3 years

Location: Cochin

No. of Vacancies: 2

Job Description:

Candidates with good command over English language are preferred. Thorough computer knowledge with introduction to various technologies. Good exposure to e-Learning environment. Internet savvy. Preferable experience from education and training sector.

Responsibilities:

- Monitoring the replies and making sure the client is satisfied.
- Researching the LMS for implementing requests from the clients.
- Implementing new modules on the LMS and testing its functionality
- Coordination with design team for requirement in course delivery.
- Coordination with development team in LMS customization.
- Technical support to clients in terms of e learning.
- Support requests raised by the clients assigned have to be attended & replied satisfactorily & in time.
- Attending to the support requests assigned.
- Ensure the support requested by students is answered sufficiently & in time.
- Coordinating the activities of the e-learning support team and other concerned departments.
- Ensure the support requested by students is answered sufficiently and in time.
- Implement the course is ready to be delivered on the LMS as required by the client by making sure e learning assessments and content is published and uploaded as per requirement of the educator.

Qualifications: Bachelor/ Master degree with good communication skill

Salary: As Per Industry Standards

Industry: Education / Teaching / Training

Functional Area: Teaching, Education, Training, Counseling

Role Category: Other

Telecaller

Exp: 1-2 years

Locations: Kottayam

No. of Vacancies: 1

Job Description:

Handling the enrolment activities. Follow up until enrolment on leads generated by the Marketing staff.

Accountabilities: Client follow up, Telecalls

Qualifications: Bachelor/ Master's degree in Nursing with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Marketing , Advertising , MR , PR , Media Planning

Role Category: Telecalling

Role: Telecaller

Business Development Executive (HCG/MWC/0009)

Exp: 0-1 years

No. of Vacancies Kerala: 13

Locations: All Districts in Kerala/ Mumabi

No. of Vacancies Mumbai: 4 (1-2 years Exp)

Job Description:

Handling the business promotion activities. Assessing the education industry and getting leads for business promotion. Specific marketing campaigns and projects within the department and to assist with the implementation of the department's policy, strategies and campaigns. The Executive will have to formulate the contents for the marketing mix and put forth efficient and innovative marketing plans.

Accountabilities:

- Contributing to the development of action plans to penetrate new markets.
- Assist in the development and implementation of marketing plans as needed.
- Manage and maintain existing customers and strengthen the relations.
- Promote and sell various overseas courses run by MWT Group.
- Making out bound calls to sell various courses offered and represented by MWT Group.
- Tie up with educational Institutions for various on campus/off campus course run by MWT Group.
- Will be responsible for meeting both revenue as well as course wise targets for various courses assigned from time to time by the company.
- Planning, organizing and implementing various marketing activities and events for brand promotion, database collection and subsequent conversion.
- Coordinating with other departments for various promotions through print, audio-visual and outdoor media.
- Actively participating in the monthly and weekly meetings.
- Do presentations / seminars in educational institutions towards building business and selling concepts to the target market.
- Good understanding of academics is a basic pre-requisite as it involves concept selling.
- Should be able to develop and maintain excellent relationship with heads of institutions/student community.
- Should be a team player and should possess good interpersonal skills.
- Uphold the values of the company in all dealings with various stakeholders and carry out one's duties with integrity and responsibility.
- Carry oneself with the decorum that is appropriate for a senior level person so-as-to engage and carry out a smooth business relationship with Centre Directors, School Principals, University officials and senior education professionals.

Qualifications: Bachelor/ Master's degree with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Marketing , Advertising , MR , PR , Media Planning

Role Category: Marketing

Role: Direct Marketing Executive

Marketing Manager

Exp: 3-4 years

Locations: Mumbai

No. of Vacancies: 1

Job Description:

Handling the business promotion activities. Assessing the education industry and getting leads for business promotion. Specific marketing campaigns and projects within the department and to assist with the implementation of the department's policy, strategies and campaigns. The Executive will have to formulate the contents for the marketing mix and put forth efficient and innovative marketing plans.

Accountabilities:

- Achieving the targets set by management
- Discussing & Resolving Problems
- Reporting to Management
- Communicating with targeted audience & managing customer relationships
- Sourcing advertising opportunities & placing adverts in News Paper, Magazines & other medias
- Monitoring & Updating customer databases
- Scheduling class dates & updating the same in website
- Participating in education fairs to generate leads
- Training new employees (Marketing) on companies products & services.
- Organizing Seminars in Various institutes & Hospitals

Qualifications: Bachelor/ Master's degree with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Marketing , Advertising , MR , PR , Media Planning

Role Category: Marketing

Role: Direct Marketing Executive

Sales & Marketing Advisor (Student Counselor) (HCG/MWC/0003)

Exp: 1 year

Locations: Cochin

No. of Vacancies: 1

Job Description:

- Handling student Admissions & Counselling

Accountabilities:

- Counselling and admission
- Attending student calls , walk in
- Target based – cold calling
- Supporting students to complete the admission requirement.

Qualifications: Bachelor/ Master's degree with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Counselling

OET Trainer

Exp: 1-2 years

No. of Vacancies Kerala: 1

Locations: Kottayam

Job Description:

Handling the enrolment activities. Assessing the education industry and assisting GM in his daily office tasks. The employee will have to draft mails, document daily tasks as advised by the GM and perform all duties in their capacity as Secretary.

Accountabilities:

- To train students for OET
- Effective communication of the course content

Qualifications:

Master 's English literature /MPhil/Phd

Ability to communicate effectively with the students

Computer literate

Salary: As Per Company Standards

Industry: Education / Teaching / Training **Role Category:** OET Trainer

Functional Area: Education

Role: OET Trainer

Registered Nurse

Exp: 1-2 years

No. of Vacancies: 20

Locations: Kottayam

Area of Work: Internationally Standardised Aged Care at Home Facility

Job Description:

Provide medical attention and care for elderly patients at their home ensuring they take their medication and treatment on time.

Accountabilities: Patient care

Qualifications:

- GNM/B.Sc./M.Sc. Nursing. ANM can also apply
- Ability to make the elderly patients feel comfortable and cared for.

Salary: As Per Company Standards

Industry: Nursing

Functional Area: Nursing

Role Category: Nursing

Role: Nursing

Secretary to GM

Exp: 1-2 years

Locations: Kottayam

No. of Vacancies Kerala: 1

Job Description:

Handling the enrolment activities. Assessing the education industry and assisting GM in his daily office tasks. The employee will have to draft mails, document daily tasks as advised by the GM and perform all duties in their capacity as Secretary.

Accountabilities:

- Preparation of policies and procedures
- Client follow up
- Telecalls

Qualifications: Bachelor/ Master's degree in Nursing with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Marketing, Advertising, MR, PR, Media Planning

Role Category: Secretary/Admin

Role: Secretary



Health Careers Group

Education • Employment • Systems • Consultancy

VYTTILA

KGS Building,
Subhash Chandra Bose Road,
Ponnurunni, Vyttila, Kochi,
Kerala, India - 682019

KADAVANTHRA

37/1989 A, Bhattathiripad Road,
Opp. Elamkulam Kavalakkal Temple,
Off. Kaloor – Kadavanthra Road,
Kaloor, Kochi, Kerala, India – 682 017

INFOPARK

WORLD TRADE CENTRE,
2nd Floor, Block 1,
Infopark, Kakkanad, Kochi,
Kerala, India - 682042

KOZHIKODE

First Floor, CD Tower,
opp: Baby Memorial Hospital,
Arayidathupalam, Kozhikode,
Kerala – 673004

KOTTAYAM

First Floor,
Olive Residency Building,
Opp. Caritas Hospital, Thellakom,
Kottayam, Kerala, India – 686630

MUMBAI

The Summit Business Bay by Omkar,
Suite 511, 5th Floor, W.E. Hwy Metro
Station, Andheri Kurla Link Rd,
Andheri E., Mumbai, India – 400093