



Health Careers Group

Education • Employment • Systems • Consultancy

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07th
OCT.

WORLD SIGHT DAY



HEALTH CAREERS GROUP

BULLETIN

October 2019

www.healthcareersgroup.in

Thursday, 10 October

WORLD SIGHT DAY



N Z C O S K D V R H
N C S K O V R N H Z
Z S V D K H N O R C

October 2019

Editorial

Yet again, a very warm welcome to all our readers from across the world!

Each of us has big hopes for our careers. Some of us would love to study further or work abroad. Some others may want to take a step sideways and move into a different stream. Some questions we need to ask ourselves are: Am I happy doing what I am doing now? Am I using my talents to the fullest possible? Could I be more successful in my chosen profession? If so, how? What's the path that can lead me there? At HCG, these are the questions that we ask all our students. We're here to help you make life-altering decisions that can transform your career. We can help you forge a strong career path, and take the right actions to empower your career decisions. It's never too late to get started, and to turn your career dreams into reality!

This year's World Mental Health Day, held on October 10th, was focused on suicide prevention. Statistics tell us that every 40 seconds, someone, somewhere loses their life to suicide. Appalling figures that can be easily turned around; if only each of us would take the trouble to be there for our friends, colleagues and relatives when they need us the most! Let's work together to prevent suicide and save lives. Our article sheds some light on the myths that surround suicides, and what you can do to support those around you who may be silently crying out for help.

We share news and pictures of happenings across our offices. If you wish to share anything with our readers, please do send in an email to usha@mwtedu.com.

And with that, it's time to say goodbye to all of you. Smile...it makes the world a better place!

HEALTH CAREERS INSTITUTE NEWS DESK

Bringing you the latest news from HCI
October 2019 Milestones:

1. An ECG class was conducted at Theophilus College of Nursing, Kangazha by Mr. Jeril Cherian on the 3rd October.
2. HCI has been placed in the Silver Category of International Training Center of American Heart Association 2018-19! On 18th October 2019, HCI Kadavantra organized a Felicitation ceremony to recognize as well as reward this achievement of the Emergency and Lifesaver team. We hope that the coming years will see more awards for various HCI units. Keep it up, team!



- The Emergency and Lifesaver team has conducted BLS and ACLS training sessions at different centres such as at Welcare College of Nursing, Vettickal(3/10/19-5/10/19, 80 students), MAGJ Hospital (24th to 30th October, 163 students), and Sree Sudheendra Medical Mission Hospital (11th to 13th October, 52 students).



- The students at HCI Kadavantra achieved 100% results for the OET Exam held in the month of September. Congratulations!
- A residential English training program was conducted for a group of 37 Final year students at Welcare College of Nursing, Vettikal by the language department team between 9th October and 13th October 2019.



- A new batch for Introduction to EPIQRN program commenced on October 21st.
- NCAP module 1 -licensure exam-oriented training started on 9th October.
- Team Cliniminds conducted marketing promotional activities for Cliniminds courses at Mookambika College of Pharmaceutical Sciences and Research, Muvattupuzha and Al-Azhar Dental College, Thodupuzha on 29th October 2019.

MWT EDUCATION CONSULTANCY NEWS DESK

Several seminars and workshops on overseas education were conducted at various places in October 2019. Here are some pictures and details.

Seminar conducted at
Ajinorah Institute Edappally, Kochi by Nandhu Krishna,
Divya Lijo and Sethu Mohan
3rd October 2019



EPIQ-RN Spot Admissions at
Amritsar, Punjab
16th October 2019



EPIQ-RN Spot Admissions at Mohali, Punjab 19th October 2019



EPIQ-RN Spot Admissions at Barakhamba, Delhi 21st October 2019



Seminar conducted at Cosmo Center, Vytilla, by Nandhu Krishna, Sethu Mohan and Arunima Mohan 30th October 2019



HARD WORK IS THE FOUNDATION OF SUCCESS

These are our students who have worked hard to fulfill their dreams, and have made it to various universities abroad in September 2019. We wish our dear students all the very best in their careers and in their lives!

Oct 1st 2019 IHM EPIQ-RN



Linta Vellankal
George



Iqdeep Singh



Nirmala Devi



Divya Joyson



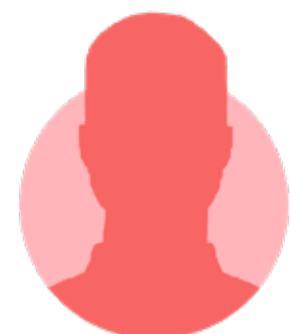
Divya S Nair



Elizabeth
Antony



Lovedeep
Kaur



Grace Varghese
Daniel

Oct 7th 2019 UCOL CAP

Oct 10th 2019 Diploma DCS / IHNA

Oct 14th 2019 IHM EPIQ-RN (Sydney Argyle St)



Sandeep Kaur



Anju
Sebastian



Christeena
Paul



Anu Samson



Steffy Scaria



Fadi Sherin
Zacharia



Joice Joseph



Elizabeth M
Joseph



Jisha Alex



Christeena
Mathews



Shyby
Devassia



Ancy Mathew

**Oct 14th 2019 IHM
EPIQ-RN Melbourne**



Danny Chakkittayil



Rishma
Thappa



Anju Perumprayil
Gopidas



Roshini Rajeev

**Oct 14th 2019 IHM
EPIQ-RN Perth**



Amala Joy



Sanju Merin
Varughese



Ancy
Yohanankutty



Reshma Jose



Nivya Thomas

Oct 14th 2019 Lonsdale CAP



Sulu Jamal

Oct 21st 2019 IHM GDN



Akhila Kurian

Oct 28th 2019 IHM EPIQ – RN Melbourne CBD



Renju Thomas



Eldhose
Kuriakose



Sherin Joseph



Ancy Paul



Priyanka Kotha



Shiby P Varghese



Sisha
Elizabeth Shaji



Dhanya
Varghese



Beyatrees Arackal
Thomas



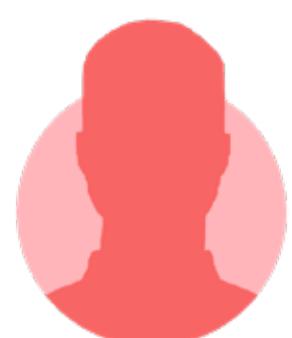
Sreena



Ashna Merine



Pressy
Elizabeth
Daniel



Neenu
Poullose

Oct 28th 2019 IHM EPIQ-RN Sydney Wentworth



Haripriya V
P



Surya Albert



Jeril Mariam
Thomas



Lemna
Punnoose



Asha
Mathew

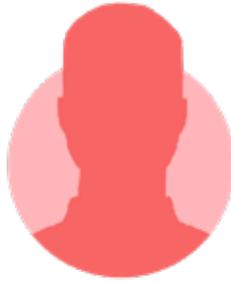
Oct 28th 2019 IHM EPIQ-RN Perth SGT



Roshni Susan



Prima Teny



Daljeet Kaur



Archana
Naneti



Jemy
George



Anila M
Joseph



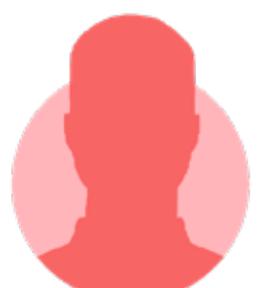
Sneha
Vijayan



Tintu
Thomas



Jisha
Velikakath
Indira



Josmy MJ



Manju Jose



Chaitali
Becharbhai



Manju
Mathew



Soniya Susan
Varghese



Sheeba
Kolanghatt

Oct 29th 2019 Wesley Institute of Learning



Sruthi P Elias



Sonia Raju

WORLD HEALTH NEWS

WORLD MENTAL HEALTH DAY 2019

“WORKING TOGETHER
TO PREVENT SUICIDE”



WORKING TOGETHER TO PREVENT SUICIDE

The World Health Organization recognizes World Mental Health Day on 10 October every year. World Mental Health Day, on 10th October, is a day for us to unite in our efforts to raise awareness and mobilize people around the world to take action on the topic of mental health. The theme selected for this year's Day is suicide prevention. According to WHO, almost every 40 seconds, someone takes their own life, and this can be prevented if the right action is taken at the right time.

40 seconds of action

In 2019 WHO is encouraging everyone to get involved by taking "40 seconds of action" in order to:

- improve awareness of the significance of suicide as a global public health problem;
- improve knowledge of what can be done to prevent suicide;
- reduce the stigma associated with suicide; and
- let people who are struggling know that they are not alone.

What can be done to prevent suicide?

Suicides are preventable, as the victims often do not want to end their lives, just the momentary pain in their lives. If at such times, they have someone to speak to or fall back upon, then it can be prevented. What is important is to reach out at such times and call out for help.

The primary focus should be on creating awareness about mental health and what can be done to prevent it at the national, community as well as individual level. Timely intervention is the first step to help those dealing with mental illness.

Some of the commonly held misconceptions about suicide or self-harm may stop you from recognizing when someone is at risk:

Myths	Facts
Talking about suicide or asking someone if they feel suicidal will encourage suicide attempts.	Talking about suicide provides the opportunity for communication. Fears shared are more likely to diminish. The first step in encouraging a person with thoughts of suicide to live comes from talking about those feelings. A simple inquiry about whether the person is intending to end their life can start the conversation. However, talking about suicide should be carefully managed.
Young people who talk about suicide never attempt or die by suicide.	Suicidal talk as a major warning signs for suicidal risk. Talking about suicide can be a plea for help and it can be a late sign in the progression towards a suicide attempt. Those who are most at risk will show other signs apart from talking about suicide
Suicide attempts or deaths happen without warning.	The survivors of a suicide often say that the intention was hidden from them. It is more likely that the intention was just not recognized.
If a person is determined to commit suicide, nothing will stop them.	Suicides can be prevented. People can be helped. Suicidal crises can be relatively short-lived. Suicide is a permanent solution to what is usually a temporary problem. Most suicidal people feel ambivalent and are torn between the desire to live and the desire to die. They just want the emotional pain to stop and see no other way out.
If a person attempts suicide and survives, they will never make a further attempt.	A suicide attempt is regarded as an indicator of further attempts. It is likely that the level of danger will increase with each further suicide attempt.
People who threaten suicide are just seeking attention.	All suicide attempts must be treated as though the person has the intent to die. Do not dismiss a suicide attempt as simply being an attention-gaining device. It is likely the young person has tried to gain attention and, therefore, this attention is needed. The attention they get may well save their lives.
Suicide is hereditary.	Although suicide can be over-represented in families, attempts are not genetically inherited. Members of families share the same emotional environment, and the death by suicide of one family member may well raise the awareness of suicide as an option for other family members.
Only certain types of people become suicidal.	Although suicide can be over-represented in families, attempts are not genetically inherited. Members of families share the same emotional environment, and the death by suicide of one family member may well raise the awareness of suicide as an option for other family members.

<p>Suicide is painless.</p>	<p>Many suicide methods are very painful. Fictional portrayals of suicide do not usually include the reality of the pain.</p>
<p>Depression and self-destructive behavior are rare in young people.</p>	<p>Both forms of behavior are common in adolescents. Depression may manifest itself in ways which are different from its manifestation in adults, but it is prevalent in children and adolescents. Self-destructive behavior is most likely to be shown for the first time in adolescence and its incidence is on the rise.</p>
<p>All young people with thoughts of suicide are depressed.</p>	<p>While depression is a contributory factor in most suicides, it need not be present for a person to attempt or die by suicide.</p>
<p>Marked and sudden improvement in the mental state of an attempted following a suicidal crisis or depressive period signifies the suicide risk is over.</p>	<p>The opposite may be true. In the three months following an attempt, a young person is at most risk of dying by suicide. The apparent lifting of the problems could mean the person has made a firm decision to die by suicide and feels better because of this decision.</p>
<p>Once a young person thinks about suicide, they will forever think about suicide.</p>	<p>Most young people who are considering suicide will only be that way for a limited period of their lives. Given proper assistance and support, they will probably recover and continue to lead meaningful and happy lives unhampered by suicidal concerns.</p>
<p>Most young people thinking about suicide never seek or ask for help with their problems</p>	<p>Evidence shows that they often tell their school peers of their thoughts and plans. Most adults with thoughts of suicide visit a medical doctor during the three months prior to killing themselves. Adolescents are more likely to ‘ask’ for help through non-verbal gestures than to express their situation verbally to others.</p>
<p>Young people thinking about suicide are mentally ill.</p>	<p>Although adolescents thinking about suicide are likely to be extremely unhappy and may be classified as having a mood disorder, such as depression, most are not legally insane. However, there are small numbers of individuals whose mental state meets psychiatric criteria for mental illness and who need psychiatric help.</p>
<p>Some people are always suicidal.</p>	<p>Nobody is always suicidal. The risk of suicide for any individual varies across time, as circumstances change. Therefore it is important for regular assessments of the level of risk in individuals who are ‘at risk’.</p>
<p>Asking someone if they’re suicidal will cause them to become suicidal.</p>	<p>Asking someone if they’re suicidal in a caring and non-judgmental way will decrease stigma of suicide and make them more comfortable disclosing. It doesn’t increase likelihood of suicidal ideation, just likelihood that someone will disclose if they’re suicidal.</p>

What you can do if you're concerned about a friend or loved one:

- Ask someone you are worried about if they're thinking about suicide. (While people may be hesitant to ask, research shows this is helpful.)
- Keep them safe. Reduce access to lethal means for those at risk.
- Be there with them. Listen to what they need.
- Help them connect with ongoing support.
- Stay connected. Follow up to see how they're doing

References

WHO: World Mental Health Day 2019: focus on suicide prevention, Available online: <https://www.who.int/news-room/events/detail/2019/10/10/default-calendar/world-mental-health-day-2019-focus-on-suicide-prevention/> , accessed on 28/10/2019.

Nevada Division of Public and Behavioral Health (DPBH) Office of Suicide Prevention: THE MYTHS & FACTS OF YOUTH SUICIDE, available online: <http://suicideprevention.nv.gov/Youth/Myths/> , accessed on 28/10/2019

WE'RE HIRING...

Quality Assurance Executive

Exp: 1-2 years

Locations: Kochi

No. of Vacancies Kerala: 1

Job Description:

- Assist in conducting periodic audits at all departments and divisions to ensure that the implemented process is aligned to set standards
- Assist in Conducting audits of the identified parameters from time-to-time based on the operational performance of each division, in conjunction with the QA Head/Manager
- Interacting with clients and collecting feedback to enable/determine the customer satisfaction levels
- Co-ordinate with individual divisions/ departments for the implementation of proposed corrective actions & report to QA Head/Manager in case of any non-implementation
- Updation of user/ quality manual as advised by QA Head/Manager
- Use KH& Similar systems (Teams, Share Point etc) to record, publish, and update various documents, records, forms and material

Accountabilities:

- Client interaction

Qualifications: A Graduate with:

- Excellent Communication Skills, Good command over English (both written and spoken), knowledge of Hindi preferred
- Attention to detail
- Work Experience re-quired: 3-4 years
- Preferable with a QA background or exposure

Salary: 20-22k per month

Industry: Education / Teaching / Training **Role Category:** Quality Assurance

Functional Area: Quality Assurance

Role: Quality Assurance Executive

eLearning Student Support Executive (HCG/MWC/0024)

Exp: 0-3 years

Location: Cochin

No. of Vacancies: 2

Job Description:

Candidates with good command over English language are preferred. Thorough computer knowledge with introduction to various technologies. Good exposure to e-Learning environment. Internet savvy. Preferable experience from education and training sector.

Responsibilities:

- Monitoring the replies and making sure the client is satisfied.
- Researching the LMS for implementing requests from the clients.
- Implementing new modules on the LMS and testing its functionality
- Coordination with design team for requirement in course delivery.
- Coordination with development team in LMS customization.
- Technical support to clients in terms of e learning.
- Support requests raised by the clients assigned have to be attended & replied satisfactorily & in time.
- Attending to the support requests assigned.
- Ensure the support requested by students is answered sufficiently & in time.
- Coordinating the activities of the e-learning support team and other concerned departments.
- Ensure the support requested by students is answered sufficiently and in time.
- Implement the course is ready to be delivered on the LMS as required by the client by making sure e learning assessments and content is published and uploaded as per requirement of the educator.

Qualifications: Bachelor/ Master degree with good communication skill

Salary: As Per Industry Standards

Industry: Education / Teaching / Training

Functional Area: Teaching, Education, Training, Counseling

Role Category: Other

Telecaller

Exp: 1-2 years

Locations: Kottayam

No. of Vacancies: 1

Job Description:

Handling the enrolment activities. Follow up until enrolment on leads generated by the Marketing staff.

Accountabilities: Client follow up, Telecalls

Qualifications: Bachelor/ Master's degree in Nursing with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Marketing , Advertising , MR , PR , Media Planning

Role Category: Telecalling

Role: Telecaller

Business Development Executive (HCG/MWC/0009)

Exp: 0-1 years

No. of Vacancies Kerala: 13

Locations: All Districts in Kerala/ Mumabi

No. of Vacancies Mumbai: 4 (1-2 years Exp)

Job Description:

Handling the business promotion activities. Assessing the education industry and getting leads for business promotion. Specific marketing campaigns and projects within the department and to assist with the implementation of the department's policy, strategies and campaigns. The Executive will have to formulate the contents for the marketing mix and put forth efficient and innovative marketing plans.

Accountabilities:

- Contributing to the development of action plans to penetrate new markets.
- Assist in the development and implementation of marketing plans as needed.
- Manage and maintain existing customers and strengthen the relations.
- Promote and sell various overseas courses run by MWT Group.
- Making out bound calls to sell various courses offered and represented by MWT Group.
- Tie up with educational Institutions for various on campus/off campus course run by MWT Group.
- Will be responsible for meeting both revenue as well as course wise targets for various courses assigned from time to time by the company.
- Planning, organizing and implementing various marketing activities and events for brand promotion, database collection and subsequent conversion.
- Coordinating with other departments for various promotions through print, audio-visual and outdoor media.
- Actively participating in the monthly and weekly meetings.
- Do presentations / seminars in educational institutions towards building business and selling concepts to the target market.
- Good understanding of academics is a basic pre-requisite as it involves concept selling.
- Should be able to develop and maintain excellent relationship with heads of institutions/student community.
- Should be a team player and should possess good interpersonal skills.
- Uphold the values of the company in all dealings with various stakeholders and carry out one's duties with integrity and responsibility.
- Carry oneself with the decorum that is appropriate for a senior level person so-as-to engage and carry out a smooth business relationship with Centre Directors, School Principals, University officials and senior education professionals.

Qualifications: Bachelor/ Master's degree with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Marketing , Advertising , MR , PR , Media Planning

Role Category: Marketing

Role: Direct Marketing Executive

Marketing Manager

Exp: 3-4 years

Locations: Mumbai

No. of Vacancies: 1

Job Description:

Handling the business promotion activities. Assessing the education industry and getting leads for business promotion. Specific marketing campaigns and projects within the department and to assist with the implementation of the department's policy, strategies and campaigns. The Executive will have to formulate the contents for the marketing mix and put forth efficient and innovative marketing plans.

Accountabilities:

- Achieving the targets set by management
- Discussing & Resolving Problems
- Reporting to Management
- Communicating with targeted audience & managing customer relationships
- Sourcing advertising opportunities & placing adverts in News Paper, Magazines & other medias
- Monitoring & Updating customer databases
- Scheduling class dates & updating the same in website
- Participating in education fairs to generate leads
- Training new employees (Marketing) on companies products & services.
- Organizing Seminars in Various institutes & Hospitals

Qualifications: Bachelor/ Master's degree with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Marketing , Advertising , MR , PR , Media Planning

Role Category: Marketing

Role: Direct Marketing Executive

Sales & Marketing Advisor (Student Counselor) (HCG/MWC/0003)

Exp: 1 year

Locations: Cochin

No. of Vacancies: 1

Job Description:

- Handling student Admissions & Counselling

Accountabilities:

- Counselling and admission
- Attending student calls , walk in
- Target based – cold calling
- Supporting students to complete the admission requirement.

Qualifications: Bachelor/ Master's degree with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Counselling

OET Trainer

Exp: 1-2 years

No. of Vacancies Kerala: 1

Locations: Kottayam

Job Description:

Handling the enrolment activities. Assessing the education industry and assisting GM in his daily office tasks. The employee will have to draft mails, document daily tasks as advised by the GM and perform all duties in their capacity as Secretary.

Accountabilities:

- To train students for OET
- Effective communication of the course content

Qualifications:

Master 's English literature /MPhil/Phd

Ability to communicate effectively with the students

Computer literate

Salary: As Per Company Standards

Industry: Education / Teaching / Training **Role Category:** OET Trainer

Functional Area: Education

Role: OET Trainer

Registered Nurse

Exp: 1-2 years

No. of Vacancies: 20

Locations: Kottayam

Area of Work: Internationally Standardised Aged Care at Home Facility

Job Description:

Provide medical attention and care for elderly patients at their home ensuring they take their medication and treatment on time.

Accountabilities: Patient care

Qualifications:

- GNM/B.Sc./M.Sc. Nursing. ANM can also apply
- Ability to make the elderly patients feel comfortable and cared for.

Salary: As Per Company Standards

Industry: Nursing

Functional Area: Nursing

Role Category: Nursing

Role: Nursing

Secretary to GM

Exp: 1-2 years

Locations: Kottayam

No. of Vacancies Kerala: 1

Job Description:

Handling the enrolment activities. Assessing the education industry and assisting GM in his daily office tasks. The employee will have to draft mails, document daily tasks as advised by the GM and perform all duties in their capacity as Secretary.

Accountabilities:

- Preparation of policies and procedures
- Client follow up
- Telecalls

Qualifications: Bachelor/ Master's degree in Nursing with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Marketing, Advertising, MR, PR, Media Planning

Role Category: Secretary/Admin

Role: Secretary

Marketing Officer

Exp: 3-4 years

No. of Vacancies: 1

Locations: Kochi

Job Description:

Engage in Marketing activities to promote our brand and canvas prospective enrolments for healthcare-related courses as well as GCC Migration.

Accountabilities: Marketing

Qualifications:

- Marketing experience (preferably in the same industry)

Salary: As Per Company Standards

Industry: Healthcare

Functional Area: Marketing

Role Category: Marketing

Role: Marketing Executive



Health Careers Group

Education • Employment • Systems • Consultancy

VYTTILA

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opp: Baby Memorial Hospital,
Arayidathupalam, Kozhikode,
Kerala – 673004

KOTTAYAM

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Olive Residency Building,
Opp. Caritas Hospital, Thellakom,
Kottayam, Kerala, India – 686630

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