



Health Careers Group

Education • Employment • Systems • Consultancy

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11th
NOV.

NATIONAL EDUCATION DAY



HEALTH CAREERS GROUP

BULLETIN

November 2019

www.healthcareersgroup.in

Education

is the most Powerful
Weapon which you
can Use to change the

World



November 11

National

Education Day

November 2019

Editorial

Greetings to our readers from all over the world, from all of us at The HCG Bulletin!

Technology is transforming the world of learning today. To be able to survive in the competitive global industry, students need to be lifelong learners and stay on top of these rapid advancements in the digital age. Virtual classrooms, global teaching collaborations and personalized learning paths are becoming the norm in the evolving landscape of education. In today's context, education needs to be a journey of exploration and continuous learning, and a lifelong learning culture is essential so that our careers are future proofed. At HCG, we are always staying on top of these developments in the global education environment. Our technologies are constantly updated to reflect best practices in future education and career advancement trends, so when you come to us you can be sure that you are aligned with global expertise and trends in learning!

On the 14th November we celebrated World Diabetes Day, the day that the International Diabetes Foundation has earmarked to spread awareness and raise concerns about the impact of this disease on the global community. This year's campaign was centered on Family and Diabetes, and spoke about the impact that diabetes has on the family and support network of those affected. The role of the family in the care, prevention and education of diabetes is very critical to how the disease is managed. Over 50% of Type 2 diabetes is preventable; let's join hands to create more awareness so that the incidence of diabetes is reduced worldwide! We bring you an article and encourage each of you to do all that you can, personally, that can make a difference!

As always, our growth story is documented in the news and pictures section every month. Do you have anything you would like to share? Just pop in an email to usha@mwtedu.com.

Until next month, then!

HEALTH CAREERS INSTITUTE NEWS DESK

Bringing you the latest news from HCI November 2019 Milestones:

1. The students at HCI Kadavanthra achieved 100% results for the IELTS Exam and 85% results for the OET Exam held in the month of October. Congratulations to all our bright students!
2. An ECG class was conducted at Mar Sleeva Medicity, Palai by Mr. Jeril Cherian on 9th November 2019.
3. The Emergency and Lifesaver team conducted BLS and ACLS training sessions at different centres such as at TMCH, Kollam (21st to 23rd November, 64 Students) and Moulana Hospital (9th November, 38 students).



4. Our Language Department conducted a session on Communication Strategy as a part of marketing promotional activities on 21st November at the Sree Narayana Guru Institute of Science and Technology, Manajaly for the first year MBA candidates.
5. The 5th batch of Clinical research, Pharmacovigilance and data management students of Cliniminds commenced on 25th November 2019.
6. UNE Delegate Mrs. Jennifer Russell visited the Kottayam office on 29th October 2019.



7. These are our outstanding performers for the month of October, congratulations to all of you!



JOHN B PATTASSERY
For handling the team and outstanding contribution



VIJU VARGHESE
For handling documentation of EPIQ-RN single handedly and his commitment at Kottayam office



BIBIT MATHEW
For processing 17 visas and successful team performance of 53 visas



VINEETHA VIJAY
For processing 16 visas



ASHA ELIZABETH VARGHESE
Best performer as a newcomer 10 Enrollments



MATHEW
Best performer as a newcomer 20 visas



MWT EDUCATION CONSULTANCY NEWS DESK

Several seminars and workshops on overseas education were conducted at various places in November 2019. Here are some pictures and details.

Seminar conducted on
7th November 2019
at Foundsland Academy, Aluva,
by Nandhu & Sudeesh (Sales and Marketing officers), and Sethu & Besin
(Sales and Marketing Advisors)



18th November 2019

Appreciation given for performers undertaking EPIQRN admission from the Counselling & Documentation Department





SETHU MOHAN

for Exceptional Performance
with 74 Enrollments



BESIN JOSE

for Exceptional Performance
with 38 Enrollments



ARUNIMA MOHAN

for Exceptional Performance as a
Newcomer with 48 Enrollments



JINCY V MATHEW

for Exceptional Performance as a
Newcomer with 36 Enrollments



**TOTAL
KOCHI
BRANCH**
ENROLLMENT
21st JULY - 31st OCTOBER
228

Seminar conducted on
13th November 2019
at Royal British Academy Muvattupuzha,
by Sudeesh & Nandhu (Sales and Marketing officers), Divya Lijo (Asst.
Manager, Business Development & Marketing), and Jincy V Mathew
(Sales and Marketing Advisor)



21st November 2019

Agent visit from Acumen OET Center, Ahmedabad



Seminar conducted on
20th November 2019
at Royal British Academy Kothamangalam,
by Sudeesh & Nandhu (Sales and Marketing officers), and Arunima
(Sales and Marketing advisor)



Seminar conducted on
21st November 2019
at Greenfield academy Thrissur,
by Nandhu & Sudeesh (Sales and Marketing officers), Divya Lijo (Asst.
Manager, Business Development & Marketing)



Seminar conducted on
21st November 2019
at Greenfield academy Thrissur,
by Nandhu & Sudeesh (Sales and Marketing officers), Divya Lijo (Asst.
Manager, Business Development & Marketing)



THE ROAD TO ACHIEVING YOUR DREAMS!

These are our students who have worked hard to fulfill their dreams, and have made it to various universities abroad in November 2019. We wish our dear students all the very best in their careers and in their lives!

Nov 11th 2019 IHM EPIQ-RN - Melbourne CBD



Tinu Tomy



Binny Paul



Jeena Jose
Plakkal



Stephy
Kuriakose



Reshma C
Venu



Meera
Puthenpurayil Raju



Sony Thomas



Anet Tom



Arpreet Kaur



Nisha Anna
Chacko



Anjali Digma



Anu
Achankunju



Jummy Joseph



Mithu
Mathewkutty



Bittu Elza Aby



Ebin Byju

Nov 11th 2019 IHM EPIQ-RN Sydney Argyle St



Priya Das



Monika
Sharma



Saumya
Michael



Sweta
Sudhakaran



Lisieux Thomas



Shinoy
Joseph



Jitha Joy



Jinsa Jose



Lovepreet Kaur



Winson
Francis



Sumitha Jobu



Siji Jose

Nov 11th 2019 IHM EPIQ-RN Perth Hay St Mall



Elizabeth Alex



Jeby Annamma Bose



Nisha Pulickamannil Abraham



Neetha Regi



Bitcy George



Amitha Jose



Divya Paul



Soji M George



Teena Peter



Bincy Babu



Tintu Kallsariparambil Zacharia



Neethu Shanil



Sindhu Chacko



Saju G Thomas



Anitta Susan George



Jose Thomas

Nov 11th 2019 IHM EPIQ-RN Perth SGT



Jibi Rajasekhar



Chinju Joy



Digitha Sijo



Shini Vadakoot
Raghavan



Sunitha Jose



Sruthi Suji



Navdeep Kaur



Adelle Savianne
Fernandez



Sneha Sebastian



Emily Padinjakara
Joy



Soumy Susan
Thomas



Santhi Joseph



Dinitha Mary
Dixon



Shiji
Shavansam



Rohina John



Lini Xavier



Navneet Kaur Sandhu



Sarika Sasi



Stefy George



Anju Rose Thomas



Sreenath Sudhakaran



Jishamol Joseph



Arya Sudhakar



Shahina Varikkodath

Nov 11th 2019 IHM EPIQ-RN Melbourne Heidelberg



Anu Achankunju



Preethu James Elangikal



Maria Saju



Lima Malky Thomas



Roselyn Thomas



Finlay Jonah Duraipandian



Anju Abraham



Karanvir Kaur Sandhu



Anu Mary Jose



Raminder Kaur



Saranya Chandran

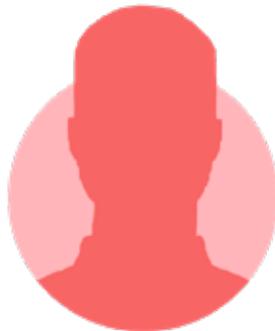


Kanwaldeep Kaur

Nov 11th 2019 IHM EPIQ-RN Sydney Wentworth



Raivey Merin Jacob



Seema Agarwal



Elsa Babu



Jency Joshua



Reshma Johny



Honey Sara Babu



Riya Mathew



Sofi Manichan



Manpreet Kaur Boparai



Jenny Rajan



Needumol



Sansila Sunny Manjaly



Upas Saji



Saila Mundethan
Sainudin



Bincy
Ambattumalal
Mathew



Goutam Kumar
Kema



Anumol
Tomy



Sheeja K
Joy



Shaana
George



Elsa Mathai



Syama
Sasikumar



Renu Ann
Chacko



Clerisha Princy
Lobo



Aparna
Raghavan



Soumya
Varghese



Manju Mohan



Rincy Mathai



Reena
Varghese



Linta John



Remya
Renjith



Merleena
Jasmine



Jain James



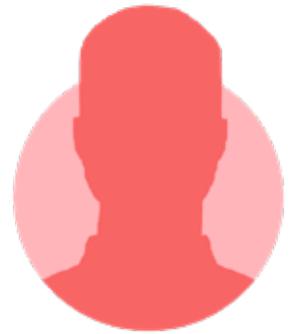
Sumitha P S



Neethu
Thomas



Divya Jyothi



Ayana Ravindren

Nov 4th 2019 UNE



Sindhya
Vaniamparambil
Joseph



Joyce Sunil

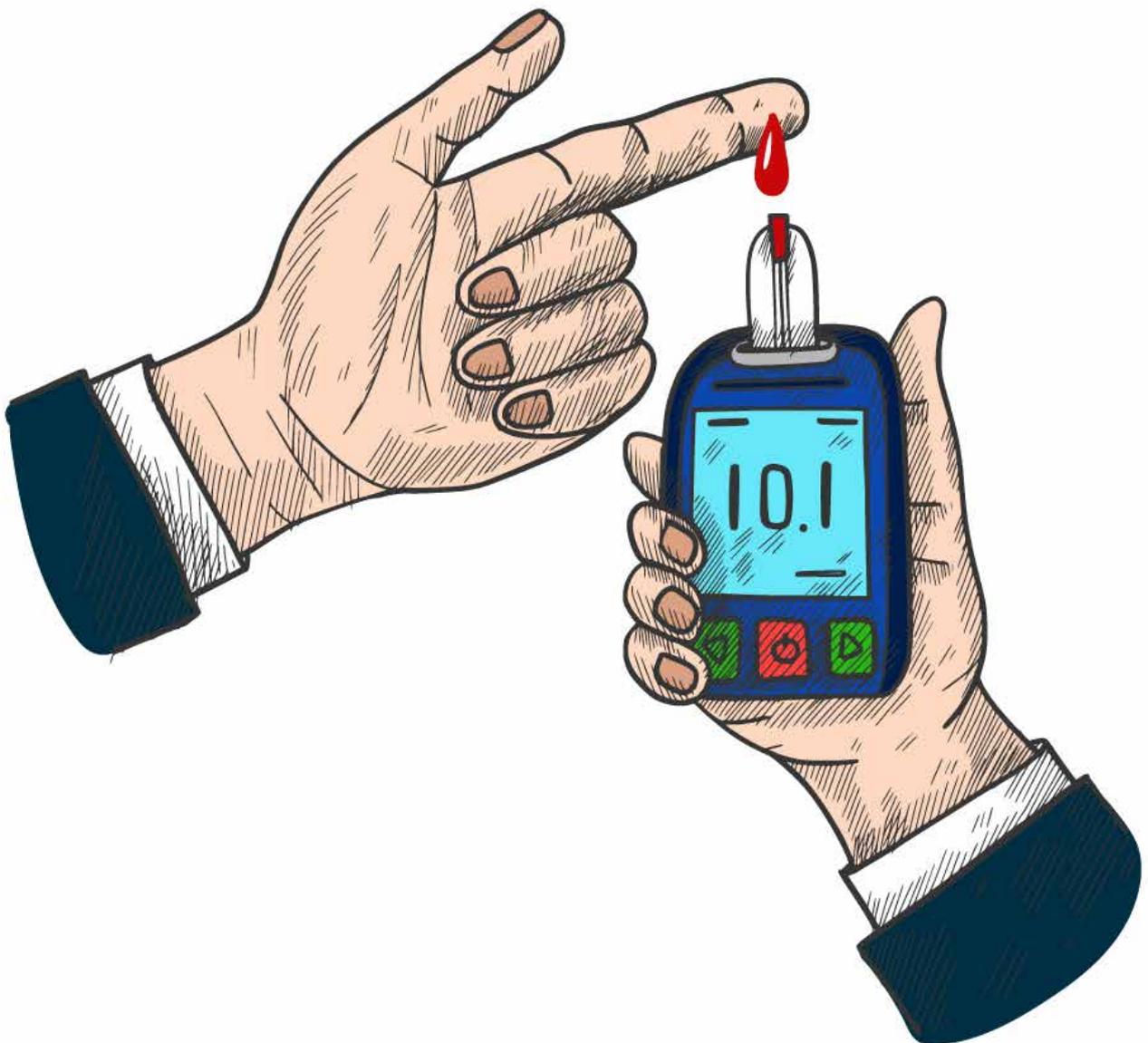


Blessy Chacko
Mathew

WORLD HEALTH NEWS

WORLD DIABETES DAY

14TH NOVEMBER 2019



WORLD DIABETES DAY (WDD)

World Diabetes Day (WDD) was launched in 1991 by The International Diabetes Federation (IDF) and the World Health Organization, in a bid to create awareness about the growing incidence of the disease. It was in 2006 that the WDD was declared an official United Nations Day with the passage of the United Nation Resolution 61/225. Every year, 14th November is marked as WDD, related to the birthday of Sir Frederick Banting, as it was he who along with Charles Best discovered insulin for diabetes in 1922. The World Diabetes Day is considered as the world's largest diabetes awareness campaign.

Some Facts about Diabetes

- More than 425 million people currently live with diabetes.
- China has the highest number of diabetics in the world, followed by India.
- Type 2 diabetes is more prevalent.
- Management of diabetes is expensive and can cause an emotional impact on the family.
- There are undiagnosed cases which require early diagnosis and treatment to prevent complications.
- Diabetes self-management education and support could reduce the emotional burden and help to maintain a healthy life.
- There is need for education and awareness to help people to recognize diabetes warning signs early.
- Inappropriately managed or unmanaged, diabetes can lead complications like blindness, amputation, kidney failure, heart attack stroke etc.
- When diabetes is uncontrolled, it has direct consequences for health and well-being. Diabetes has also become one of the leading causes of death worldwide causing millions of deaths every year. Implementation of effective strategies can be helpful in reducing the prevalence of this disease and its risk factors.

The theme for World Diabetes Day 2018-19 was Family and Diabetes.

The aims of the campaign were to:

- raise awareness of the impact that diabetes has on the family and support network of those affected
- promote the role of the family in the management, care, prevention and education of diabetes.

What is Diabetes?

Diabetes is a serious, chronic disease that occurs either when the pancreas does not produce enough insulin (a hormone that regulates blood sugar, Type 1), or when the body becomes resistant to the insulin it produced (Type 2). In the past three decades the prevalence of type 2 diabetes has raised dramatically in countries of all income levels.

What Causes Diabetes?

Type 1 diabetes occurs when your immune system attacks and destroys the insulin-producing beta cells of the pancreas. Scientists think type 1 diabetes is caused by genes and environmental factors, such as viruses, that might trigger the disease.

Type 2 diabetes, the most common form of diabetes, is caused by non-modifiable factors and modifiable factors. Non-modifiable factors include family prevalence of diabetes. Some ethnic groups like African American, Asian-American, Latino/Hispanic-American, Native American are at higher risk of developing the disease. Modifiable risk factors include a physically inactive lifestyle, unhealthy diet, overweight, high blood pressure, abnormal cholesterol levels, smoking, and stress.

What are the symptoms of Diabetes?

Common symptoms of diabetes include urinating often, feeling very thirsty, increased hunger, extreme fatigue, blurry vision, sores that do not heal, weight loss (type 1), and numbness in the hands or feet.



How Diabetes can affect the body?

Diabetes of all types can lead to complications in many parts of the body and can increase the overall risk of dying prematurely. Possible complications include heart attack, stroke, kidney failure, leg amputation, vision loss and nerve damage. In pregnancy, poorly controlled diabetes increases the risk of fetal death and other complications.

How to prevent it?

Effective approaches are available to prevent type 2 diabetes, its complications and premature death that can result from all types of diabetes. Taking a life-course perspective is essential for identifying the modifiable risk factors and preventing type 2 diabetes. Individuals can reduce their risk of type 2 diabetes, improve insulin sensitivity and glucose uptake through regular physical activity and healthy diets. A healthy diet includes sufficient consumption of dietary fibre, cutting down sugar intake and replacing saturated fatty acids with polyunsaturated fatty acids. WHO recommends that the adults aged 18–64 years should do at least 150 minutes of moderate-intensity aerobic physical activity (for example brisk walking, jogging, gardening) spread throughout the week, or at least 75 minutes of vigorous-intensity aerobic physical activity throughout the week, or an equivalent combination of moderate- and vigorous-intensity activity. Reduce mental and physical stress by incorporating mindfulness meditation, yoga, deep breathing exercises, listening to music etc. in daily life.

How to manage diabetes?

The starting point for living well with diabetes is an early diagnosis; the longer a person lives with undiagnosed and untreated diabetes, the worse their health outcomes are likely to be. Diabetes can be successfully managed with early diagnosis and treatment. Many studies show that lifestyle changes, such as losing weight, eating healthy and increasing physical activity, can dramatically reduce the progression of Type 2 diabetes and may control Type 1 diabetes. Along with medications prescribed by the physician, you should also monitor body weight, blood pressure, blood glucose and cholesterol levels.

Living with diabetes can be overwhelming; however an upbeat attitude can make your life a lot easier!

References

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4. American Diabetes Association, Diabetes - The Path to Understand Diabetes Starts here. <https://www.diabetes.org/diabetes>
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WE'RE HIRING...

LOOKING TO MOVE AHEAD IN YOUR CAREER?

At HCG, we've built teams that do some truly great work and are always looking to do more. If you're looking to get ahead in your career, we're looking for you!

These are our present career openings:

Marketing Officer

Exp: 3-4 years

Locations: Kochi

No. of Vacancies: 1

Job Description:

Engage in Marketing activities to promote our brand and canvas prospective enrolments for healthcare-related courses as well as GCC Migration.

Accountabilities: Marketing

Industry: Healthcare

Qualifications:

Marketing experience (preferably in the same industry)

Functional Area: Marketing

Role Category: Marketing

Salary: As Per Company Standards

Role: Marketing Executive

eLearning Student Support Executive (HCG/MWC/0024)

Exp: 0-3 years

Location: Cochin

No. of Vacancies: 2

Job Description:

Candidates with good command over English language are preferred. Thorough computer knowledge with introduction to various technologies. Good exposure to e-Learning environment. Internet savvy. Preferable experience from education and training sector.

Responsibilities:

- Monitoring the replies and making sure the client is satisfied.
- Researching the LMS for implementing requests from the clients.
- Implementing new modules on the LMS and testing its functionality
- Coordination with design team for requirement in course delivery.
- Coordination with development team in LMS customization.
- Technical support to clients in terms of e learning.
- Support requests raised by the clients assigned have to be attended & replied satisfactorily & in time.
- Attending to the support requests assigned.
- Ensure the support requested by students is answered sufficiently & in time.
- Coordinating the activities of the e-learning support team and other concerned departments.
- Ensure the support requested by students is answered sufficiently and in time.
- Implement the course is ready to be delivered on the LMS as required by the client by making sure e learning assessments and content is published and uploaded as per requirement of the educator.

Qualifications: Bachelor / Master degree with good communication skill

Salary: As Per Industry Standards

Industry: Education / Teaching / Training

Functional Area: Teaching, Education, Training, Counseling

Role Category: Other

Sales & Marketing Advisor (Student Counselor) (HCG/MWC/0003)

Exp: 1 year

Locations: Cochin

No. of Vacancies: 1

Job Description:

Handling student Admissions & Counselling

Accountabilities:

- Counselling and admission
- Attending student calls , walk in
- Target based – cold calling
- Supporting students to complete the admission requirement.

Qualifications: Bachelor / Master's degree with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Counselling

Business Development Executive (HCG/MWC/0009)

Exp: 0-1 years

No. of Vacancies Kerala: 13

Locations: All Districts in Kerala / Mumbai **No. of Vacancies Mumbai:** 4 (1-2 years Exp)

Job Description:

Handling the business promotion activities. Assessing the education industry and getting leads for business promotion. Specific marketing campaigns and projects within the department and to assist with the implementation of the department's policy, strategies and campaigns. The Executive will have to formulate the contents for the marketing mix and put forth efficient and innovative marketing plans.

Accountabilities:

- Contributing to the development of action plans to penetrate new markets.
- Assist in the development and implementation of marketing plans as needed.
- Manage and maintain existing customers and strengthen the relations.
- Promote and sell various overseas courses run by MWT Group.
- Making out bound calls to sell various courses offered and represented by MWT Group.
- Tie up with educational Institutions for various on campus/off campus course run by MWT Group.
- Will be responsible for meeting both revenue as well as course wise targets for various courses assigned from time to time by the company.
- Planning, organizing and implementing various marketing activities and events for brand promotion, database collection and subsequent conversion.
- Coordinating with other departments for various promotions through print, audio-visual and outdoor media.
- Actively participating in the monthly and weekly meetings.
- Do presentations / seminars in educational institutions towards building business and selling concepts to the target market.
- Good understanding of academics is a basic pre-requisite as it involves concept selling.
- Should be able to develop and maintain excellent relationship with heads of institutions/student community.
- Should be a team player and should possess good interpersonal skills.
- Uphold the values of the company in all dealings with various stakeholders and carry out one's duties with integrity and responsibility.
- Carry oneself with the decorum that is appropriate for a senior level person so-as-to engage and carry out a smooth business relationship with Centre Directors, School Principals, University officials and senior education professionals.

Qualifications: Bachelor / Master's degree with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Marketing , Advertising , MR , PR , Media Planning

Role Category: Marketing

Role: Direct Marketing Executive

Marketing Manager

Exp: 3-4 years

Locations: Mumbai

No. of Vacancies: 1

Job Description:

Handling the business promotion activities. Assessing the education industry and getting leads for business promotion. Specific marketing campaigns and projects within the department and to assist with the implementation of the department's policy, strategies and campaigns. The Executive will have to formulate the contents for the marketing mix and put forth efficient and innovative marketing plans.

Accountabilities:

- Achieving the targets set by management
- Discussing & Resolving Problems
- Reporting to Management
- Communicating with targeted audience & managing customer relationships
- Sourcing advertising opportunities & placing adverts in News Paper, Magazines & other medias
- Monitoring & Updating customer databases
- Scheduling class dates & updating the same in website
- Participating in education fairs to generate leads
- Training new employees (Marketing) on companies products & services.
- Organizing Seminars in Various institutes & Hospitals

Qualifications: Bachelor/ Master's degree with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Marketing , Advertising , MR , PR , Media Planning

Role Category: Marketing

Role: Direct Marketing Executive

Secretary to GM

Exp: 1-2 years

Locations: Kottayam

No. of Vacancies Kerala: 1

Job Description:

Handling the enrolment activities. Assessing the education industry and assisting GM in his daily office tasks. The employee will have to draft mails, document daily tasks as advised by the GM and perform all duties in their capacity as Secretary.

Accountabilities:

- Preparation of policies and procedures
- Client follow up
- Telecalls

Qualifications: Bachelor/ Master's degree in Nursing with good communication skill

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Marketing, Advertising, MR, PR, Media Planning

Role Category: Secretary/Admin

Role: Secretary

Quality Assurance Executive

Exp: 1-2 years

Locations: Kochi

No. of Vacancies: 1

Job Description:

- Assist in conducting periodic audits at all departments and divisions to ensure that the implemented process is aligned to set standards
- Assist in Conducting audits of the identified parameters from time-to-time based on the operational performance of each division, in conjunction with the QA Head/ Manager
- Interacting with clients and collecting feedback to enable/determine the customer satisfaction levels
- Co-ordinate with individual divisions/ departments for the implementation of proposed corrective actions & report to QA Head/Manager in case of any non-implementation
- Updation of user/ quality manual as advised by QA Head/Manager
- Use KH& Similar systems (Teams, Share Point etc) to record, publish, and update various documents, records, forms and material.

Accountabilities: Client interaction

Qualifications:

A Graduate with:

- Excellent Communication Skills, Good command over English (both written and spoken), knowledge of Hindi preferred
- Attention to detail
- Work Experience required: 3-4 years
- Preferable with a QA background or exposure

Salary: 20-22k per Month

Role Category: Quality Assurance

Industry: Education / Teaching / Training

Role: Quality Assurance Executive

Functional Area: Quality Assurance

Telecaller

Exp: 1-2 years

Locations: Kottayam

No. of Vacancies: 1

Job Description:

Handling the enrolment activities. Follow up until enrolment on leads generated by the Marketing staff.

Accountabilities: Client follow up, Tele-calls

Salary: As Per Company Standards

Qualifications: Bachelor/ Master's degree in Nursing with good communication skill

Industry: Education / Teaching / Training

Functional Area: Marketing , Advertising , MR , PR , Media Planning

Role Category: Telecalling

Role: Telecaller

OET Trainer

Exp: 1-2 years

Locations: Kottayam, Kochi **No. of Vacancies:** 2 each

Job Description:

Handling the enrolment activities. Assessing the education industry and assisting GM in his daily office tasks. The employee will have to draft mails, document daily tasks as advised by the GM and perform all duties in their capacity as Secretary.

Accountabilities:

- To train students for OET
- Effective communication of the course content

Qualifications:

- Master 's English literature /MPhil/Phd
- Computer literate
- Ability to communicate effectively with the students

Salary: As Per Company Standards

Industry: Education / Teaching / Training

Functional Area: Education

Role Category: OET Trainer

Role: OET Trainer

Registered Nurse

Exp: 1-2 years

Locations: Kottayam

No. of Vacancies: 20

Area of Work: Internationally Standardised Aged Care at Home Facility

Job Description:

Provide medical attention and care for elderly patients at their home ensuring they take their medication and treatment on time.

Accountabilities: Patient care

Salary: As Per Company Standards

Qualifications:

- GNM/B.Sc./M.Sc. Nursing. ANM can also apply
- Ability to make the elderly patients feel comfortable and cared for.

Industry: Nursing

Functional Area: Nursing

Role Category: Nurse

Role: Nurse



Health Careers Group

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VYTTILA

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Arayidathupalam, Kozhikode,
Kerala – 673004

KOTTAYAM

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Olive Residency Building,
Opp. Caritas Hospital, Thellakom,
Kottayam, Kerala, India – 686630

MUMBAI

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