



## Health Careers Group

*Education • Employment • Systems • Consultancy*

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# HEALTH CAREERS GROUP

**BULLETIN**

August 2019

[www.healthcareersgroup.in](http://www.healthcareersgroup.in)



**15**  
**AUGUST**

Happy  
**INDEPENDENCE DAY**

We are blessed to have a right to speak and to be heard. A right several brave souls fought for. Let's take a moment to think of their sacrifice and what they had to pay for the freedom we enjoy.

# August 2019

## Editorial

Warm greetings to all our readers, from all corners of the world! We do love the way we are able to connect with each of you through this monthly newsletter!

As each month goes by, more and more students are looking to broaden their career options through study abroad programs. Especially in the field of healthcare and engineering, there are greater opportunities in countries like Australia, the US, Ireland, UK, and Canada. If you have always dreamed about studying, working and living abroad, there is no time like now to get started. Across all offices, our teams have been carrying out their usual activities of workshops, seminars, marketing and student support. And as we always do, we bring you details and pictures.

We're expanding again! The Kozhikode satellite centre is the latest among our global centers of excellence. This brand new office was inaugurated on the 29th August and we welcome all of you to drop in on your next visit to this lovely city in Kerala!

This year, too, Kerala had its share of floods due to the rain, and the HCG team stepped out in full measure to lend a hand to others who were less fortunate than us. Not just do floods damage and destroy homes and buildings, but they can lead to devastating outbreaks of infectious diseases that are water-borne. We bring you a timely article to make you aware of the prevention and control measures of Leptospirosis, one of the most common water-borne diseases. Transmitted directly or indirectly from animals, this disease is, sadly, very often fatal.

Onam is coming up very soon, and we can almost smell the payasam in the air! We wish all of our readers a Happy and Prosperous Onam. Let's all join together to celebrate this day with hearts that are full of peace, love and joy.

With that, it's goodbye for now. Do write in to me at [usha@mwtedu.com](mailto:usha@mwtedu.com). I'd love to hear from you!

# HEALTH CAREERS INSTITUTE NEWS DESK

Bringing you the latest news from HCI  
August 2019 Milestones:

1. HCI is pleased to announce the opening of a new branch at Kozhikode. The new office was inaugurated on August 29, 2019 by Mr. Dini Dominic (CEO) and Mr. Mohan Das (Operations Director). The ceremony was blessed by Father John Geolin.





2. Our NCAP 2019 Batch C students have successfully completed the Certificate III in Individual Support course.



3. Simulation-based assessment was successfully completed for Certificate III in Individual Support course for our NCAP 2019 Batch D students. They have now commenced the practical experience placement.



4. A new batch of OET started on 07/08/2019. Our previous batch students have obtained 90% results and we commend all of them for their efforts!
5. Our Certificate III in Individual Support Batch D students celebrated Onam at HCI campus on 23/08/2019



6. Cliniminds students of batch 2 & 3 have been placed at IQVIA, Ernakulam.

7. Representing HCI, Ms. Bincy Varghese and Ms. Deepthi successfully completed a one-day Pearson Test for English Academic (PTE Academic) workshop on 03/08/2019 at Kochi.



8. A new batch of IELTS commenced on 12/08/2019. In the previous batch we had 70% results and we congratulate all of them.

9. HCI in collaboration with Welcare College of Nursing, Mulanthuruthy conducted English Courses for the first, second- and third-year nursing students.

10. Mr. Christopher and Mr. Amal conducted professional development courses at Ahalia Foundation Eye Hospital, Palakkad and Lourdes Hospital, Ernakulam on 27/08/2019 and 29/08/2019.







11. Mr. Binuraj and Ms. Litty from HCI Kottayam conducted professional development courses at different centers on 6<sup>th</sup>, 20<sup>th</sup> and 23<sup>rd</sup> August 2019.
  - Bishop Vayalil Medical centre, Moolamattom, Thodupuzha
  - Welfast hospital
12. The AHA team has trained around 206 BLS and 40 ACLS students this month.
13. Ms. Aswathy J and Ms. Sujina M have joined HCI this month. We welcome them to the HCI family.
14. The marketing team conducted Cliniminds course promotion at Chemist College of Pharmacy, Ernakulam and Mookambika College of Pharmaceutical Sciences and Research, Ernakulam on 6/08/2019 and 22/08/2019.



# MWT EDUCATION CONSULTANCY NEWS DESK

Several seminars and workshops on overseas education were conducted at various places in August 2019. Here are some pictures and details.

Career guidance class at MOSC College of Nursing , Kollenchery on 27<sup>th</sup> August



Delegate visit from Sterling College, Canada on 20<sup>th</sup> August



Flood relief support by Prayag (Marketing & Sales Advisor in association with Freshers Club , Irimbanam, Cochin)



Agent training session by University of Northern British Columbia, Canada



## HARD WORK IS THE FOUNDATION OF SUCCESS

These are our students who have worked hard to fulfill their dreams, and have made it to various universities abroad in August 2019. We wish our dear students all the very best in their careers and in their lives!

**26<sup>th</sup> August 2019 Nelson Marlborough Institute of Technology (NMIT), New Zealand**



Sreelekshmi Nair



Alphonsa John



Tiji Michael

**8<sup>th</sup> August 2019 University of South Australia (UniSA)**

**26<sup>th</sup> August 2019 Universal College of Learning (UCOL), New Zealand**



Mini Noel



Jini George

*MWT Education Consultancy Pvt. Ltd. is the premier and major agent in India which recruits nurses for the Institute of Health & Nursing Australia (IHNA) and the Institute of Health and Management (IHM) Australia. We also help students achieve their overseas education dreams in a wide range of courses in different disciplines, in leading institutions across the world. We are one of India's fastest growing education consultants dedicated to serving students who wish to study abroad.*

**WORLD  
HEALTH  
NEWS**

AUGUST 2019



## **DISEASE PREVENTION MEASURES AFTER FLOODS**

Post floods, Kerala will be faced with different communicable diseases, including leptospirosis, Hepatitis A and chicken pox etc. Among these Leptospirosis is one of the most common communicable diseases.

# LEPTOSPIROSIS

Leptospirosis is a bacterial disease that affects humans and animals. It is caused by bacteria of the genus *Leptospira*. In humans, it can cause a wide range of symptoms, some of which may be mistaken for other diseases. Some infected persons, however, show no symptoms at all. Without treatment, Leptospirosis can lead to kidney damage, meningitis, liver failure, respiratory distress, and even death.

The bacteria that cause leptospirosis are spread through the urine of infected animals, which can get into water or soil and can survive there for weeks to months.

Humans can become infected through:

- Contact with urine (or other body fluids, except saliva) from infected animals.
- Contact with water, soil, or food contaminated with the urine of infected animals.

The bacteria can enter the body through skin or mucous membranes (eyes, nose, or mouth), especially if the skin is broken from a cut or scratch. Drinking contaminated water can also cause infection. Outbreaks of leptospirosis are usually caused by exposure to contaminated water, such as flood waters.

In humans, Leptospirosis can cause a wide range of symptoms, including:

- High fever
- Headache
- Chills
- Muscle aches
- Vomiting
- Jaundice (yellow skin and eyes)
- Red eyes
- Abdominal pain
- Diarrhea
- Rash

## Prevention

Leptospirosis is treated with antibiotics



Other preventive measures include:

- Not swimming or wading in water that might be contaminated with animal urine or eliminating contact with potentially infected animals or shower at once after exposure
- Protective clothing or footwear should be worn by those exposed to contaminated water or soil because of their job or recreational activities
- Controlling pests, especially rodents
- Washing hands with soap and water after handling animals and animal products
- Avoiding touching dead animals with bare hands
- Cleaning all wounds as soon as possible and covering them with waterproof dressings
- Avoid contact with or consuming anything that has been in contact with flood water
- Avoiding drinking water from rivers and lakes unless it has been boiled or chemically treated

## References

<https://www.cdc.gov/leptospirosis/treatment/index.html>

<https://www.medicalnewstoday.com/articles/246829.php>



# **WE'RE HIRING...**

**At HCG, you will find a challenging, friendly and warm atmosphere to build your career. You will get plenty of opportunities to grow in your current area of expertise and far beyond. We encourage innovation and creativity and welcome out-of-the-box thinking! If you feel you would be a good fit for our work culture, do explore our current openings:**

## eLearning Student Support Executive (HCG/MWC/0024)

**Exp:** 0-3 years

**Location:** Cochin

**No. of Vacancies:** 2

### Job Description:

Candidates with good command over English language are preferred. Thorough computer knowledge with introduction to various technologies. Good exposure to e-Learning environment. Internet savvy. Preferable experience from education and training sector.

### Responsibilities:

- Monitoring the replies and making sure the client is satisfied.
- Researching the LMS for implementing requests from the clients.
- Implementing new modules on the LMS and testing its functionality
- Coordination with design team for requirement in course delivery.
- Coordination with development team in LMS customization.
- Technical support to clients in terms of e learning.
- Support requests raised by the clients assigned have to be attended & replied satisfactorily & in time.
- Attending to the support requests assigned.
- Ensure the support requested by students is answered sufficiently & in time.
- Coordinating the activities of the e-learning support team and other concerned departments.
- Ensure the support requested by students is answered sufficiently and in time.
- Implement the course is ready to be delivered on the LMS as required by the client by making sure e learning assessments and content is published and uploaded as per requirement of the educator.

**Qualifications:** Bachelor/ Master degree with good communication skill

**Salary:** As Per Industry Standards

**Industry:** Education / Teaching / Training

**Functional Area:** Teaching, Education, Training, Counseling

**Role Category:** Other

## Admission Consultant (HCG/MWC/0003)

**Exp:** 1 year

**Location:** Cochin

**No. of Vacancies:** 1

**Job Description:** Handling student Admissions & Counselling

### Accountabilities:

- Counselling and admission
- Attending student calls , walk in
- Target based – cold calling
- Supporting students to complete the admission requirement.

**Qualifications:** Bachelor/ Master's degree with good communication skill

**Salary:** As Per Company Standards

**Industry:** Education / Teaching / Training

**Functional Area:** Counselling

## Business Development Executive (HCG/MWC/0009)

**Exp:** 0-1 years

**No. of Vacancies Kerala:** 13

**Locations:** All Districts in Kerala/ Mumabi

**No. of Vacancies Mumbai:** 4 (1-2 years Exp)

### Job Description:

Handling the business promotion activities. Assessing the education industry and getting leads for business promotion. Specific marketing campaigns and projects within the department and to assist with the implementation of the department's policy, strategies and campaigns. The Executive will have to formulate the contents for the marketing mix and put forth efficient and innovative marketing plans.

### Accountabilities:

- Contributing to the development of action plans to penetrate new markets.
- Assist in the development and implementation of marketing plans as needed.
- Manage and maintain existing customers and strengthen the relations.
- Promote and sell various overseas courses run by MWT Group.
- Making out bound calls to sell various courses offered and represented by MWT Group.
- Tie up with educational Institutions for various on campus/off campus course run by MWT Group.
- Will be responsible for meeting both revenue as well as course wise targets for various courses assigned from time to time by the company.
- Planning, organizing and implementing various marketing activities and events for brand promotion, database collection and subsequent conversion.
- Coordinating with other departments for various promotions through print, audio-visual and outdoor media.
- Actively participating in the monthly and weekly meetings.
- Do presentations / seminars in educational institutions towards building business and selling concepts to the target market.
- Good understanding of academics is a basic pre-requisite as it involves concept selling.
- Should be able to develop and maintain excellent relationship with heads of institutions/student community.
- Should be a team player and should possess good interpersonal skills.
- Uphold the values of the company in all dealings with various stakeholders and carry out one's duties with integrity and responsibility.
- Carry oneself with the decorum that is appropriate for a senior level person so-as-to engage and carry out a smooth business relationship with Centre Directors, School Principals, University officials and senior education professionals.

**Qualifications:** Bachelor/ Master's degree with good communication skill

**Salary:** As Per Company Standards

**Industry:** Education / Teaching / Training

**Functional Area:** Marketing , Advertising , MR , PR , Media Planning

**Role Category:** Marketing

**Role:** Direct Marketing Executive

## Marketing Manager

**Exp:** 3-4 years

**Locations:** Mumbai

**No. of Vacancies:** 1

### Job Description:

Handling the business promotion activities. Assessing the education industry and getting leads for business promotion. Specific marketing campaigns and projects within the department and to assist with the implementation of the department's policy, strategies and campaigns. The Executive will have to formulate the contents for the marketing mix and put forth efficient and innovative marketing plans.

### Accountabilities:

- Achieving the targets set by management
- Discussing & Resolving Problems
- Reporting to Management
- Communicating with targeted audience & managing customer relationships
- Sourcing advertising opportunities & placing adverts in News Paper, Magazines & other medias
- Monitoring & Updating customer databases
- Scheduling class dates & updating the same in website
- Participating in education fairs to generate leads
- Training new employees (Marketing) on companies products & services.
- Organizing Seminars in Various institutes & Hospitals

**Qualifications:** Bachelor/ Master's degree with good communication skill

**Salary:** As Per Company Standards

**Industry:** Education / Teaching / Training

**Functional Area:** Marketing , Advertising , MR , PR , Media Planning

**Role Category:** Marketing

**Role:** Direct Marketing Executive

## Telecaller

**Exp:** 1-2 years

**Locations:** Kottayam

**No. of Vacancies:** 1

### Job Description:

Handling the enrolment activities. Follow up until enrolment on leads generated by the Marketing staff.

**Accountabilities:** Client follow up, Telecalls

**Qualifications:** Bachelor/ Master's degree in Nursing with good communication skill

**Salary:** As Per Company Standards

**Industry:** Education / Teaching / Training

**Functional Area:** Marketing , Advertising , MR , PR , Media Planning

**Role Category:** Telecalling

**Role:** Telecaller

## OET Trainer

**Exp:** 1-2 years

**No. of Vacancies Kerala:** 1

**Locations:** Kottayam

**Job Description:**

Handling the enrolment activities. Assessing the education industry and assisting GM in his daily office tasks. The employee will have to draft mails, document daily tasks as advised by the GM and perform all duties in their capacity as Secretary.

**Accountabilities:**

- To train students for OET
- Effective communication of the course content

**Qualifications:**

Master 's English literature /MPhil/Phd

Ability to communicate effectively with the students

Computer literate

**Salary:** As Per Company Standards

**Industry:** Education / Teaching / Training **Role Category:** OET Trainer

**Functional Area:** Education

**Role:** OET Trainer

## Registered Nurse

**Exp:** 1-2 years

**No. of Vacancies:** 20

**Locations:** Kottayam

**Area of Work:** Internationally Standardised Aged Care at Home Facility

**Job Description:**

Provide medical attention and care for elderly patients at their home ensuring they take their medication and treatment on time.

**Accountabilities:** Patient care

**Qualifications:**

- GNM/BSc/MSc Nursing. ANM can also apply
- Ability to make the elderly patients feel comfortable and cared for.

**Salary:** As Per Company Standards

**Industry:** Nursing

**Functional Area:** Nursing

**Role Category:** Nursing

**Role:** Nursing

## Marketing Officer

**Exp:** 3-4 years

**No. of Vacancies:** 1

**Locations:** Kochi

**Area of Work:** Internationally Standardised Aged Care at Home Facility

**Job Description:**

Engage in Marketing activities to promote our brand and canvas prospective enrolments for healthcare-related courses as well as GCC Migration.

**Accountabilities:** Marketing

**Qualifications:**

- Marketing experience (preferably in the same industry)

**Salary:** As Per Company Standards

**Industry:** Healthcare

**Functional Area:** Marketing

**Role Category:** Marketing

**Role:** Marketing Executive

## Secretary to GM

**Exp:** 1-2 years

**Locations:** Kottayam

**No. of Vacancies Kerala:** 1

**Job Description:**

Handling the enrolment activities. Assessing the education industry and assisting GM in his daily office tasks. The employee will have to draft mails, document daily tasks as advised by the GM and perform all duties in their capacity as Secretary.

**Accountabilities:**

- Preparation of policies and procedures
- Client follow up
- Telecalls

**Qualifications:** Bachelor/ Master's degree in Nursing with good communication skill

**Salary:** As Per Company Standards

**Industry:** Education / Teaching / Training

**Functional Area:** Marketing, Advertising, MR, PR, Media Planning

**Role Category:** Secretary/Admin

**Role:** Secretary



## Health Careers Group

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### **VYTTILA OFFICE**

KGS Building,  
Subhash Chandra Bose Road,  
Ponnurunni, Vyttila, Kochi,  
Kerala, India - 682019

### **KADAVANTHRA OFFICE**

37/1989 A, Bhattathiripad Road,  
Opp. Elamkulam Kavalakkal Temple,  
Off. Kaloor – Kadavanthra Road,  
Kaloor, Kochi, Kerala, India – 682 017

### **INFO PARK OFFICE**

WORLD TRADE CENTRE,  
2nd Floor, Block 1,  
Infopark, Kakkanad, Kochi,  
Kerala, India - 682042

### **CALICUT OFFICE**

First Floor, CD Tower,  
opp: Baby Memorial Hospital,  
Arayidathupalam, Kozhikode,  
Kerala – 673004

### **KOTTAYAM OFFICE**

First Floor,  
Olive Residency Building,  
Opp. Caritas Hospital, Thellakom,  
Kottayam, Kerala, India – 686630

### **MUMBAI OFFICE**

The Summit Business Bay by Omkar,  
Suite 511, 5<sup>th</sup> Floor, W.E. Hwy Metro  
Station, Andheri Kurla Link Rd,  
Andheri E., Mumbai, India – 400093